

AHMAD ALI MEHER

SERACH ENGINE MARKETER

+92 3284812806
ahmadalimeher409@gmail.com
Lahore, Pakistan

ABOUT ME

SEO Strategist with 5 years of experience helping businesses grow through organic search. I've worked with 100+ businesses across the USA, UK, UAE, and Canada, creating SEO strategies that improve search rankings, increase organic traffic, and bring in more qualified leads. My experience includes Technical SEO, Local SEO, On-Page SEO, Content Strategy, Link Building, and AI Search Optimization (GEO/LLM SEO). I enjoy solving SEO challenges, finding new growth opportunities, and building strategies that create long-term results.

MY EXERTISE

- Researching Hidden Gem Keywords
- In-Depth Market Analysis
- UI/UX Optimization
- Strategically Applying On-Page SEO
- Create & Optimized Site Herarchy
- Semantically Content Optimization
- Conversion Optimization
- Track & Optimized User and Google Journey
- OFF Page SEO
- Outreach Specialist
- Email Marketing
- AEO/GEO Optimization
- ChatGPT SEO
- Technical SEO
- SEO Task Automation
- Programmatic SEO
- Javascript SEO
- JSON-LD Automations
- Speed Optimization
- Server SEO
- Malware Security Protocols
- Local SEO
- GBP Expert
- Paid Guest Posting & Digital PR Services
- Project Management
- Client Reporting

TOOLS

GSC | GA4 | GTM | MS Clarity | SEMrush | Ahrefs | Moz | Screaming Frog | GBP | FB Business Suite | etc...

TECHNOLOGIES

WordPress | Shopify | Magento | Weebly | Drupal | React | Laravel | Joomla | Wix | etc...

CERTIFICATES

- **Google Digital Garage**
Fundamentals of Digital Marketing
- **Ahrefs Academy**
Ahrefs SEO Certification
- **Corvit Institute**
SEO Training Program
- **Nextage Solutions**
Guest Post Outreaching Course

EDUCATION

- **BBA**
Virtual University
3.05 CGPA
- **Inter in Commerce**
Punjab Colleges
A+ Grade
- **Matric in Biology**
Govt M.P.E High School
A++ Grade

EXPERIENCE

CareSync Health

May 2026 - Present

SEO Team Lead

- Lead SEO strategy for a portfolio of US healthcare brands (neurology and primary care clinics), covering technical SEO, content, local SEO/GBP, link building and AI search visibility.
- Neurology brand: Grew organic traffic by 160% and doubled ranking keywords in under 6 months. Increased AI Overview visibility by 12x and doubled referring domains. Organic search now drives 85% of website sessions.
- Primary care brand (Maryland): Grew organic keywords by 83%, organic traffic by 47% and AI Overview mentions by 6x. Doubled referring domains, and organic search now drives 68% of website sessions.
- Primary care clinic (New Jersey): Grew monthly Google Business Profile interactions by 3.5x and doubled Google Search impressions within a month, building organic visibility from the ground up.
- Optimized Google Business Profiles across all brands to increase calls, direction requests and website clicks from local search.
- Built GA4 and GSC reporting to track leads, calls and organic performance across all brands.

Quality Resource Pvt Ltd.

April 2025 - May 2026

SEO Team Lead

- Managed 70+ Local SEO US based projects and led a team across content, technical SEO, GBP, development, and off-page SEO.
- Audited websites, created SEO plans, resolved technical issues, and assigned tasks to keep projects on track.
- Grew organic traffic by 60% in 3–5 months.
- Ranked 20–50 competitive keywords in Google's Top 10, bringing in more qualified leads.
- Increased local inquiries by 30%+ through Google Business Profile optimization.
- Resolved 50+ technical SEO issues, including Core Web Vitals, crawl, and indexing errors.
- Created GA4 and Google Search Console dashboards to monitor SEO performance and present monthly reports.

AMB Walk n Talk

Sep 2024 - April 2025

SEO Manager

- Owned SEO strategy and technical execution for Company's eCommerce brands, leading cross-functional teams to drive organic growth.
- Grew monthly organic traffic from 1.4K to 5K+ through technical SEO, content optimization, and keyword-focused improvements.
- Increased PageSpeed score from 30 to 80+.
- Planned and executed a WordPress to Shopify migration with proper URL mapping, redirects, and SEO preservation.
- Recovered malware-affected websites and resolved critical technical SEO issues.
- Reduced spam score from 10% to 2% through backlink profile optimization.
- Received the Best Performance Award for exceptional project results.

● **Reload Creatives**

SEO Specialist

April 2023 - Jan 2025

1 Year Onsite + 1 Year Remote

- Managed end-to-end SEO campaigns for clients in the UK, US, and UAE, serving the packaging, legal, and local business sectors.
- Increased monthly organic traffic from 3.7K to 7K+ through data-driven SEO strategies.
- Improved website speed and Core Web Vitals to enhance user experience and search performance.
- Designed and maintained WordPress websites with SEO-friendly structure and optimization.
- Managed social media alongside SEO to strengthen online visibility and engagement.

● **EBTECHSOL**

SEO Expert

May 2022 - April 2023

- Joined the company as an SEO Intern and was promoted to SEO Expert.
- Worked on on-page SEO, off-page SEO, keyword research, and competitor analysis.
- Optimized website content and tracked rankings, traffic, and search performance.
- Collaborated with the team on projects for clients in the US & PK.